



Hospitals operate in high pressure environments where delays in communication and disjointed workflows can impact patient care. From emergency alerts to appointment coordination, staff often face time-consuming manual processes that slow operations and increase the risk of errors.

As the central nervous system of SimplyCast's Smart Hospital platform, Smart Alerts connects the dots by centralizing hospital communications and automating critical workflows into one intelligent hub. From dispatching emergency codes to sending reminders and coordinating schedules, Smart Alerts ensures the right information reaches the right people at the right time — helping staff respond faster, reduce errors, and keep operations running smoothly.



## Accessible

- Scalable technology.
- Fully customizable.
- No proprietary software or equipment needed.
- Easily used by a department without developer help or special training.
- Integrates with pre-existing systems.



## Comprehensive

- All-in-one platform with 20+ digital tools for hyperautomation, marketing & engagement.
- Communicate with a click of a button.
- Frequently updated use cases equips hospitals for countless situations.



## Data Security

- SimplyCast is dedicated to world-class data security.
- ISO 27001, 27017, 27018, & TX-Ramp Level 2 certified.
- Appliance can be installed in country.
- Trusted by hospitals worldwide.



## Scalability

- IMS Scalability.
- Handles increased incident volumes.
- Supports diverse incident types.
- Integrates with emerging technologies.



## Colour Coding Care: Smart Alerts for Every Emergency